



***“Excellence in Integration”***

**FOR IMMEDIATE RELEASE**

Dec 2007

Interactive Audio Visual is pleased to announce that we have been awarded the Infocomm Gold Level Certification as Certified Audio-Visual Solutions Provider. This is their highest level of certification.

This certification demonstrates our commitment to quality, integrity, and on-going education. It benefits you, us and our industry in general.

A GOLD level certification identifies that at least 75 percent of our technical team (in our case higher!) has achieved and maintains their CTS (Certified Technology Specialist) accreditations.

*“We are pleased to receive this recognition from our industry, and it reflects well on our team members here at Interactive AV” (Ian Smith).*

Details of who Infocomm is and more about the Certified Audio-Visual Solutions Provider certifications can be read below, and/or by clicking on the following internet links ....

<http://www.infocomm.org/cps/rde/xchg/infocomm/hs.xsl/index.htm>



**For Immediate Release**

**[Company or organization] Achieves  
InfoComm International [Gold,Silver, Bronze] Level Designation**

**LOCATION – December 2007 – *Interactive Audio Visual Inc.*** has qualified as an InfoComm International Gold Certified Audio-Visual Solutions Provider (CAVSP). This designation recognizes that 75 percent of the regional office's sales, customer service and technical staff have achieved and maintained individual InfoComm Certification.

InfoComm awards individual Certification to audiovisual professionals who have demonstrated knowledge and comprehension of the science and technology used in communications including audio, video, display and systems. Technicians, engineers, designers, salespeople, customer service personnel, managers and executives are eligible to take the individual certification test.

"A CAVSP designation gives AV companies a competitive advantage in the marketplace," said Randal A. Lemke, Ph.D., InfoComm International's executive director. "Customers of audiovisual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest AV technologies and techniques."

The company-level CAVSP Certification program is the only such program available for the commercial audio-visual industry. In addition to confirming that 75% of the regional office's employees are InfoComm certified, the Gold CAVSP designation means ***Interactive Audio Visual Inc.*** agreed to comply with *10 Standards of Excellence* developed in collaboration with industry experts to emphasize the best practices of audiovisual businesses.

The Standards of Excellence are a guidepost for audio-visual companies and professionals who place the customer first and offer quality audio-visual solutions. They include the commitment to provide complete customer satisfaction with audiovisual solutions that provide value to the client. They convey the importance that audio-visual solutions providers place on their own skills development through continuing education. They also cover the critical role that audio-visual professionals play as partners with IT specialists, architects, building managers and others.

**ABOUT YOUR ORGANIZATION**

**ABOUT INFOCOMM INTERNATIONAL**

InfoComm International is the industry leader in certification for AV communications professionals, and is the only audiovisual certification recognized by the U.S. National Certification Commission and accepted by the U.S. Veterans Administration for reimbursement under the Montgomery G.I. Bill. InfoComm certification programs are designed to establish and maintain widespread credibility for the audio-visual industry and the professionals who perform the work. The company-level CAVSP designation recognizes professionalism and expertise achieved through professional development, training, and continuously updated certification of employees.